

NEWS RELEASE



For Immediate Release

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Ward Celebrates 35 Years in Fleet Asset Management Four Decades of Meeting the Needs of Fleets

SAN ANTONIO, TX, January 2, 2009 - E.J. Ward, Inc. (Ward) will celebrate 35 years of innovation in fleet asset management through out 2009. Ward was founded in San Antonio, Texas in July 1974 by Eddie Ward. Since then Ward has continued to provide the fleet industry with the most advanced fleet asset management solutions including fuel management, vehicle tracking, and tire pressure management.

Eddie Ward's background in electronics provided the foundation to develop the first fleet fuel management system. What started out 35 years ago as a critical solution to the City of San Antonio's need to control their fuel management has since resulted in a premier fleet asset management company recognized for its quality, support and technical innovation. Today, Ward's fleet asset solutions encompass numerous markets throughout North America.

"I am extremely proud of what we have accomplished over the last four decades. It is a remarkable accomplishment to celebrate 35 years of serving the needs of fleets. We could not have done it without our employees and customers. They are the reason we have been able to develop the most advanced fleet solutions backed by world class 24/7 customer service", said Eddie Ward, Founder and Chief Executive Officer.

Ward plans numerous celebratory special events through out 2009 in recognition of Ward's commitment to its customers and employees. In recognition of Ward's 35 years in fleet management Ward has also developed a special commemorative logo.



"We know the key to our longevity is focusing on continual product innovation, successfully meeting the needs of our fleet customers while maintaining world-class client service. Since our earliest days we have consistently focused on providing our customers with the most reliable and advanced fleet management products possible. We remain committed to this goal as we continue to expand our product offering and we look forward to serving the needs of the fleet industry for another 35 years", said Ward.

Founded in 1974, Ward is a premier fleet asset management company. Headquartered in San Antonio, TX, Ward is a leader in developing advanced technologies for fleet asset and fuel management systems and solutions. Ward is recognized throughout the United States for ensuring fleet assets are accounted for and fleet usage is optimized. For more information, visit Ward's virtual pressroom at www.ejward.com.