



FOR IMMEDIATE RELEASE:

E.J. Ward Launches Innovative, Intelligent Fuel Management Automation Solution as a Cloud Based SaaS System

Hardware and Software Enables Orchestration of Fuel Management Cloud Services

San Antonio, TX. – March 4, 2014– E.J. Ward Inc. today announced that it is deploying its W4 Fuel View solution as an Intelligent Fuel Management Automation system for Cloud based SaaS Fuel Management services. Using industry-wide critically acclaimed W4 Fuel View software as a vital component to support the company's cloud services offering, Ward has enhanced the ROI of a customer who sought Fuel and Asset Management, while automating this complex processes via hosted services.

Ward is working with partners like PEER 1 and Wyless. Peer 1, a wholly-owned subsidiary of Cogeco Cable Inc. (TSX: CCA), is one of the world's leading web hosting providers, specializing in Managed Hosting, Dedicated Servers, Colocation and Cloud Services. Wyless is the leading provider of global M2M managed services and enterprise connectivity solutions, and is a privately held company with headquarters in Boston, MA.

“The demand for cloud services is accelerating rapidly, and Ward's customers are now benefiting from that growth,” said Markay Ward, President of E.J. Ward. “In an effort to deliver cloud services faster and more efficiently, Ward saw the value in working with partners such as PEER 1 and Wyless. The result is speedier deployments of cloud services to our clients, along with greater business agility”.

Since 1974, E.J. Ward, Inc. has been the industry leader, and at the forefront of fleet fuel management technology development. Ensuring accountability and security of fuel usage by public and private fleets globally, Ward's Solution Suite provides significant savings for its customers through organization-wide Automated Fuel Management, GPS based Asset Tracking and Enterprise Application Integration.

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