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PRESS RELEASE

E.J. WARD, INC. ACQUIRES MONEYHAUL LLC; AND EXPANDS FUEL MANAGEMENT AND FUEL SAVING SERVICES

July 25, 2020 – E.J. Ward, Inc., announces the acquisition of MoneyHaul, LLC this month. MoneyHaul developed a patent-pending software application focused on aligning the goals of heavy-truck fleet owners and their drivers. When the driver reaches a targeted goal, he receives a share of the savings, and the fleet still saves money. With this innovative software, fleet owners have realized proven fuel savings, higher driver retention, and lower maintenance costs.

MoneyHaul is the only company that offers this unique savings-based profit-sharing application, which incentivizes drivers, lowers driver turnover, and reduces fuel costs for the owner.

“MoneyHaul is a perfect fit for us,” said Markay Ward, President, and CEO at E.J. Ward Inc. “It allows us to break into new markets within the domestic commercial fleet industry. We can also extend Ward solutions into Mexico while building on our core business legacy of providing state-of-the-art solutions for the transportation market.”

Based in San Antonio, Texas, and Mexico, MoneyHaul was founded in 2016 by Oscar Gonzalez and Mauricio Marquez.

Since 1974, E.J. Ward, Inc. has been at the forefront of fleet fuel management technology development. Ensuring accountability and security of fuel usage by public and private fleets globally, Ward’s suite of solutions provides significant savings for its customers through Automated Fuel Management, Tank Level Management, GPS based Asset Tracking, EV Chargers, and SaaS Application Integration.

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