

My Geotab

Fleet management software for real-time GPS, telematics, and more



Manage Your Fleet From One Platform

My Geotab is a web-based fleet management software where you can see all your vehicle and driver GPS and telematics information in one place and use it to make quick, informed decisions.

Simple set-up is enabled with rules features activated with a simple ON selection. Get started quickly by selecting pre-configured, or customizing rules for measuring events surrounding five core areas: *productivity, safety, fleet optimization, compliance, and expandability* with data collected from the Geotab GO device. Once a rule is selected, managers can choose from a range of reliable notification options, from email or pop-ups to in-vehicle coaching and alerts.

Fleet Management Simplified

The complexity is taken out of collecting vehicle and driver data and transformed into useful actionable information. For example, most My Geotab customers want to understand how fuel consumption is impacted by idle time, driving habits, speeds, and vehicle make and model.

Advanced Reporting

My Geotab offers advanced reporting flexibility. Start with standard reports and make them more meaningful by tailoring them to your exact fleet needs. Easily create, run and deliver the information you want, the way you want it, and when you want it.

Benchmarking

My Geotab's benchmarking fleet management reports can compare the activity of one group to another to look at idling trends and other items. Benchmarking and trend lines are excellent for visualizing performance in safety, productivity or fleet. For example, benchmark the MPG of your vehicles in the south vs. the north to see how driving behavior is impacted by cold or hot weather; or benchmark windshield time of employees in urban centers vs. less congested roads to better plan commuting or route time.

Scalable

Fleets of all sizes, no matter how small or large, all have the same software foundation to grow on. With My Geotab, fleet managers have powerful tools at their disposal for generating new opportunities for growth and savings. To extend the value of the data, leverage Geotab's Software Development Kit (SDK), customizing the software to meet your exact fleet needs.



See the Ward Capabilities Brochure for more product offerings.

KEY FEATURES

GPS Vehicle Tracking

See where your vehicles are in near real-time or choose a date and look back to see where your fleet has been. Patented algorithms provide you with accurate, detailed trip information.

Driver Behavior Management

Influence safe driving behavior with in-vehicle driver feedback and coaching tools. Drivers that share vehicles are still individually identified with My Geotab's Driver ID NFC technology.

Route Optimization

Reduce vehicle mileage and fuel consumption by creating zones and routes for your drivers. Also, My Geotab lets you compare actual versus planned routes.

Robust Engine Data Reporting

My Geotab collects and responds to common status information in your vehicle. This includes engine RPM, engine light, seatbelt, odometer, engine hours, emissions, vehicle identification number (VIN), and vehicle battery voltage.

Custom Mapping

Design your own business relevant maps which are automatically combined with the application's vehicle information. Flexibility in map views, legends and zone shapes and sizes allow for further customization.

Engine Health & Maintenance

Be alerted to potential critical engine health issues and easily prioritize the repairs for your vehicles. Focus on proactive vehicle maintenance by detecting issues early on and set up vehicle maintenance reminders.



Geotab Marketplace

The My Geotab platform can be extended even further, at any time, to provide added flexibility and integration with third-party providers. Choose any Add-On that suits your need, such as satellite tracking, driver ID, hours of service (HOS), temperature tracking, camera systems, and more. All available through the Geotab marketplace - a convenient hub for all your expansion requirements.



GO9

Data is collected via GO9 telematics and GPS device plugged into an asset's OBDII port.



Increase your savings and safety even more with add-ons at [Geotab Marketplace](#)

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